

HOW TO: SEASON'S GREETINGS

CLUB COUTURE™ PROJECT



RELEASED NOVEMBER 2020

Supplies Needed

Club Couture™ Transfer: Season's Greetings

Surface: Reclaimed Metal Tray (White, 9" × 12")

Chalkology™ Paste Singles: Black Velvet, Candy Apple, Meadow

Tools: Multi-Tools, Small Squeegees, Transfer Trimmers,
Color Trays, Fuzzing Cloth

Color and Placement Suggestions

Meadow: Greenery

Black Velvet: Deer silhouette

Candy Apple: Berries and sentiment

Follow these instructions to complete this project:

1. Remove your Transfer from its packaging.
2. Cut along the Transfer's provided cut lines to separate the elements.
3. Carefully peel off the Transfer Backer Sheet of the larger greenery piece.
4. "Fuzz" the Transfer by gently pressing it onto a Fuzzing Cloth and carefully pulling it upward to collect a bit of lint (this helps to more easily remove the Transfer from the surface after you've applied the paste).
5. Position the Transfer at the top of the surface and smooth it out to adhere, ensuring there are no bubbles.
6. Repeat steps 3–5 for the smaller greenery piece, positioning it at the bottom of the surface.
7. Knead each Chalkology Paste Single, open the corner, and squeeze the desired amount onto a Color Tray, using a new tray for each color.
8. Use a generous amount of Chalkology Paste on your squeegee or Multi-Tool and smooth it over the greenery portions of the Transfer (see "Color and Placement Suggestions"). Use a clean Multi-Tool to apply each different colored paste to the greenery and berries.
9. Once the screen portion of the design is completely covered, squeegee the excess paste off as evenly as possible and scrape it back into the palette. The more excess paste you remove, the better the result will be.
10. Before the paste dries, slowly peel back the Transfer. To prevent any stretching in the Transfer, peel from two corners instead of peeling diagonally. Immediately clean the Transfer with cool water (do not let it soak).



NOVEMBER CLUB COUTURE™ TRANSFER:
SEASON'S GREETINGS

11. Dry the Transfer flat with the sticky side up.
12. Once those chalked sections are dry, repeat steps 3–5 and 8–10 for the deer and sentiment.
13. Once all Transfer elements are washed and dried, reapply the Backer Sheet to each and store flat.
14. Relish your creation!