HOW TO: *What If You Fly*
CLUB COUTURE™ PROJECT

RELEASED APRIL 2021

Supplies Needed

Club Couture™ Transfer: What If You Fly

Surface: Couture Gallery™ Board Aiden White Frame
(Black, 9″ × 12″, item S183127)

Chalkology® Paste Singles: Couture Teal, Peachy Keen, Shimmer Silver

Chalkology Paste: Bright White

Tools: Mini Squeegee, Transfer Trimmers, Color Trays, Fuzzing Cloth

Color and Placement Suggestions

Bright White: "What if I fall?" portion of the sentiment, and "—Erin Hanson" credit

Shimmer Silver: "What if you fly?" portion of the sentiment and wire line element

Couture Teal: Birds

Peachy Keen: Not specified for this project. Use however you'd like, or save it for another chalking experience!

Follow these instructions to complete this project:

1. Remove your Transfer from its packaging.

2. Cut along the Transfer's provided cut lines to separate the elements. Use a marker to label each element's Backer Sheet to make cleanup easier when matching it to its coordinating Transfer element.

3. Carefully peel off the Transfer Backer Sheet of the element you're using first.

4. "Fuzz" the Transfer element by gently pressing onto a Fuzzing Cloth and carefully pulling it upward to collect a bit of lint (this helps to more easily remove the Transfer from the surface after you've applied the paste). You may repeat this a few times if your Transfer seems extra sticky.

5. Centering left to right, position the sentiment near the center top of the surface. Smooth out the element to adhere, ensuring there are no bubbles or wrinkles.

6. Centering left to right, position the wire/line element approximately 2¼″ inches below the sentiment, leaving sufficient space for the birds to sit on the wire line. Smooth out the element to adhere, ensuring there are no bubbles or wrinkles.

APRIL CLUB COUTURE™ TRANSFER: WHAT IF YOU FLY

Design. Love. Repeat.™

7. Knead each Chalkology Paste Single, cut or tear open the top, and squeeze the desired amount onto a Color Tray, using a new tray for each color.

8. Use a generous amount of paste on your squeegee and smooth it over the Transfer elements (see "Color and Placement Suggestions").

9. Once the screen portions of the design are completely covered, squeegee the excess paste off as evenly as possible and scrape it back into the tray. The more excess paste you remove, the better the result will be.

10. *Before the paste dries*, slowly peel back the Transfer. To prevent any stretching in the Transfer, peel from the center instead of peeling diagonally. Immediately clean the Transfer with cool water (do not let it soak).

11. Dry the Transfer flat with the sticky side up.

12. Repeat steps 8–10 for the wire line element.

13. Once the paste has dried, repeat steps 3–5 and 8–10 for the bird accents.

14. Once all Transfer elements are washed and dried, reapply the coordinating Backer Sheet to each and store flat.

15. Relish your creation!